PLUM $_{\hat{\varphi}}$



Elevate Your Wine Program ... One glass at a time

Plum is the world's first appliance that automatically identifies, chills, preserves and serves the perfect glass of wine on demand



TECHNOLOGY



Identify

Plum recognized every bottle and displays the label on the touchscreen utilizing advanced cloud-based software



Plum sets the perfect serving temperature for the more than 220 varietals, eliminating the guesswork while delivering a premium experience





Preserve

Motorized needles automatically pierce any closure and pressurize the bottles with argon gas to protect flavor and aroma



A 7-inch touchscreen lights up as you approach and serves a glass in 10 seconds at a touch

Compact Design (17"x15"x20")

PLUM



INCREMENTAL REVENUE

Increase profits through premium WBTG offerings

IMPROVE SERVICE Deliver the perfectly chilled glass of wine with the touch of a button



PREVENT LOSS Eliminate overpouring, reduce spoilage and prevent theft to boost your bottom line



OPTIMIZE PERFORMANCE

Run reports in real time utilizing our advanced software technology



EASE OPERATIONS

Prevent service interruptions with real-time monitoring and alerts



CUSTOMER LOYALTY

Deliver a unique experience that encourages repeat visits



RESTAURANT CASE STUDY

| Pours | 806 total |
|----------------|-------------|
| Profit | \$21,206.00 |
| Payback period | 32 days |

Based on 6 month performance of 2 Plum's at 20% cost of wine



for more information visit us at

http://www.plum.wine