## SAMSUNG

## Product Guide

## 5501 Series Refrigerator RF27T5501SR RF27T5501SG

Available in Fingerprint Resistant Stainless Steel and Fingerprint Resistant Black Stainless Steel



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RF27T5501 - 3-Door French Door Refrigerator with Family Hub™ and External Water & Ice Dispenser

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## Product Overview

#### **Product Overview**

#### **Product Title**

26.5 cu. ft. Large Capacity 3-Door French Door Refrigerator with Family Hub™ and External Water & Ice Dispenser

#### **Product Short Description (174 characters).**

Samsung's 26.5 cu. ft. large capacity, 3-Door French Door Family Hub™ Refrigerator, is beautifully designed with a minimal dispenser and sleek-edge doors with modern handles.

#### Product Long Description (310 characters)\*

Samsung's 26.5 cu. ft. large capacity, 3-Door French Door Family Hub™ Refrigerator, is beautifully designed with a minimal dispenser and sleek-edge doors with modern handles. The clean lines and modern form blend beautifully into any kitchen, while the fingerprint resistant finish withstands everyday smudges.

\*Product description should be updated based upon color set-up.

#### **Available Colors**



Fingerprint Resistant
Stainlesss Steel
RF27T5501SR



Fingerprint Resistant Black Stainless Steel RF27T5501SG



## Carousel Image Order

#### Easy Ads links

**Fingerprint Resistant Stainless Steel:** http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr657641458 **Fingerprint Resistant Black Stainless Steel:** http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr657639654



























# Product Messaging

## Family Hub™ Messaging

Connected Living at Your Fingertips		
Bring the party to the kitchen	Compatible with your favorite music apps. Stream your favorite music on the Family Hub and enjoy quality listening.	
Appliances that work together to simplify your life.	life. Connected Living Appliance Alerts	
The Family Hub is your remote control.	See who's at the front door. Monitor the baby's room. Adjust the thermostat.	
Bring the family room into the kitchen, and never miss a moment.	mily room into the kitchen, and never miss a moment.  Mirror shows, movies, or live sports from your Samsung TV.	
Plan dinner in a snap.	See inside your refrigerator from anywhere. Search for recipes. Shop for groceries.	
Upload pictures remotely to Family Hub. Leave handwritten notes for loved ones. Set reminders for when you get home.		

#### Additional Family Hub™ Features

Swipe down to see inside your fridge without opening the door

Image recognition technology automatically recognizes items inside your fridge and adds them to your food or shopping lists

Get weekly meal plans based on your family's food preference, what's in your fridge and your recipe history

Create and share shopping lists and push items to your e-commerce cart for a seamless experience

View and manage your family's calendars and events right from your Family Hub screen

Create your custom home screen with Family Board, by adding personalized pictures, video, stickers, handwritten notes and calendar

Answer calls hands free via Bluetooth directly from your Family Hub

Access your smart devices and Samsung appliances from your Family Hub screen; set lights, hear and speak to someone at your front door or even monitor your baby's room

Select your favorite recipe from your Family Hub screen

Order your favorite food from Grubhub right from your Family Hub screen

Customize your screen saver with picture slide show, weather and animations

Send photos, videos and notes to your Family Hub from your mobile device

Open your favorite mobile apps like YouTube, Netflix, Hulu and more, right from the Family Hub

Receive Wi-Fi updates so your fridge stays up-to-date with the latest features and apps

Bixby Voice - Intelligent voice assistant allows hands free navigation

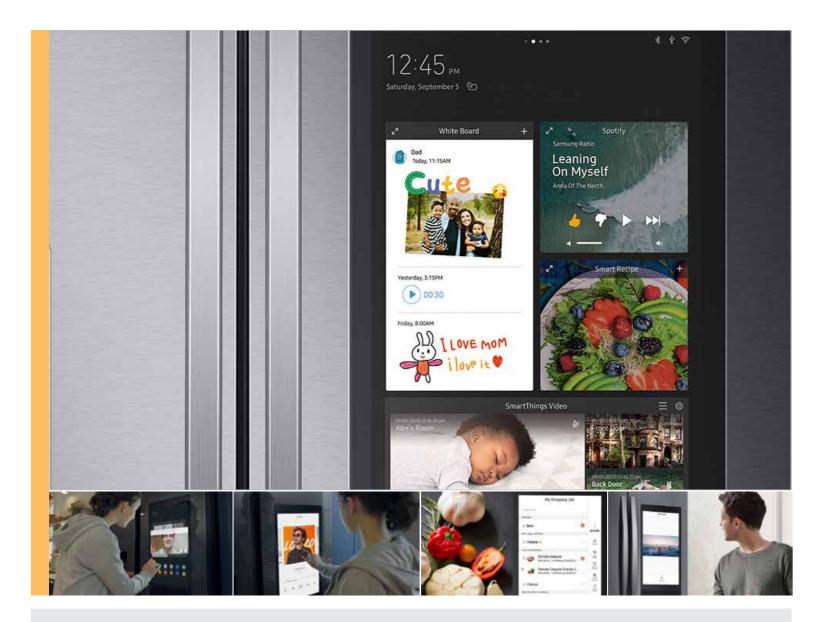
## Core Messaging

Prior	ity	Feature	Short Copy (< 65 Characters)	Long Copy (< 300 Characters)
Signature	1	Large Capacity	Fit more inside with 10% larger capacity	More space to store and organize food you love, with 10% larger capacity*
	2	Modern Design	Clean lines and modern form blend beautifully	Clean lines and modern form blend beautifully into your kitchen
	3	Fingerprint Resistant Finish	Less smudging means less cleaning	A finish that withstands everyday smudges, so you spend less time cleaning
tures	4	All-Around Cooling	Keeps every shelf evenly cooled	Multi-vent technology keeps items on every shelf evenly cooled
	5	Ice Max™	Stores up to 4.2 lbs. of ice	Large capacity ice maker, stores up to 4.2 lbs. of ice
	6	Minimal Display Dispenser	Provides easy access and fits almost all container types	Combined ice and water dispenser provides easy access and fits almost all container types
	7	Full-Width Drawer	Large drawer space for storing party platters, deli items, beverages and more	Large drawer space for storing party platters, deli items, beverages and more
у Fea	8	Wi-Fi Enabled	Control and monitor your fridge remotely	Use your smartphone to control the temperature and monitor your refrigerator remotely
Secondary	9	High-Efficiency LED Lighting	LED lighting designed to beautifully light up the interior of your fridge	LED lighting designed to beautifully light up the interior of your fridge so you can quickly spot what you want
	10	EZ-Open Handle™	Automatically slides out for easy access	Specially designed handle allows for easy opening and closing of a fully loaded freezer.  Automatically slides out for easy access, organization and storage
	11	ENERGY STAR® Certified	Eco-friendly and energy-efficient**	Eco-friendly and energy-efficient**
	12	Sabbath Mode	Adusts to meet certain religious laws for holidays and days of rest	Adjusts your refrigerator to meet requirements of certain religious laws for holidays and days of rest

<sup>\*</sup>When compared to Samsung 3-Door model RF263BEAE\* with 24.6 cu. ft. capacity.

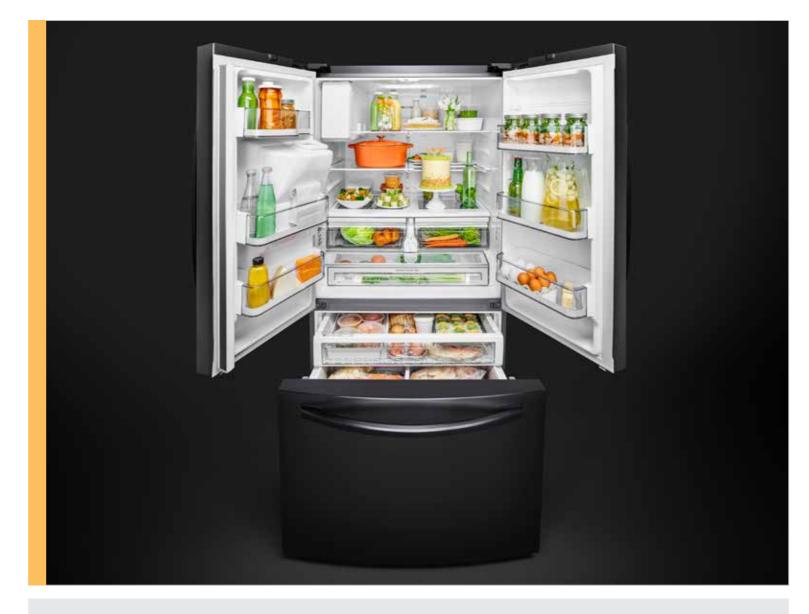
<sup>\*\*</sup>Visit www.energystar.gov for more information on ENERGY STAR® guidelines.

### Features and Benefits



#### Family Hub™

Samsung's Family Hub™ lets you see inside your refrigerator, manage your family's calendars, stream music, see who's at the front door and much more, all right from your fridge.



#### **Large Capacity**

More space to store and organize food you love, with 10% larger capacity.\*

\*When compared to Samsung 3-Door model RF263BEAE\* with 24.6 cu. Ft capacity



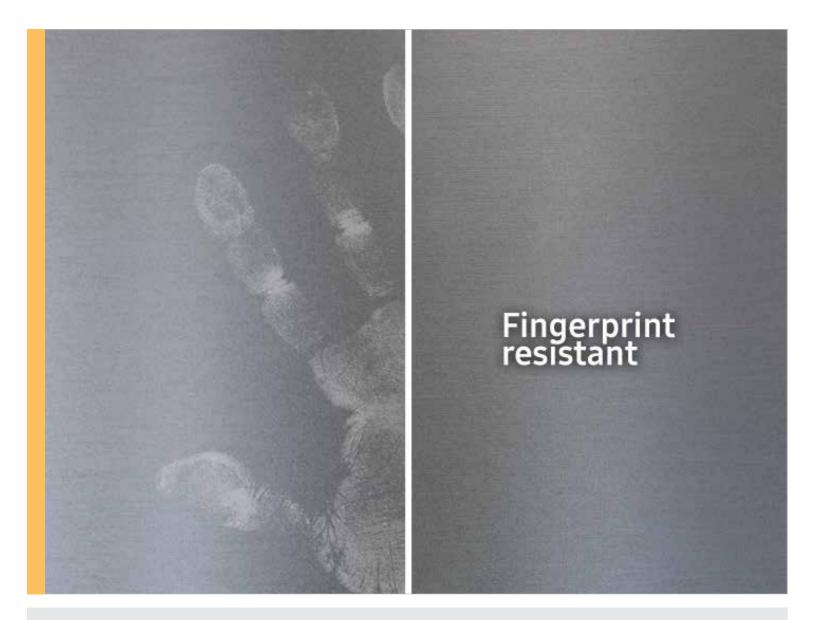
#### Modern Design

Clean lines and modern form blend beautifully into your kitchen.

#### Easy Ads links

**Fingerprint Resistant Stainless Steel:** http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr657642574 **Fingerprint Resistant Black Stainless Steel:** http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr657640258

## Features and Benefits (continued)



Fingerprint Resistant Finish
A finish that withstands everyday smudges, so you spend less time cleaning.



All-Around Cooling
Multi-vent technology keeps items on every shelf evenly cooled.



Ice Max<sup>™</sup>
Large capacity, stores up to 4.2 lbs. of ice.

#### Easy Ads links

**Fingerprint Resistant Stainless Steel:** http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr657642574 **Fingerprint Resistant Black Stainless Steel:** http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr657640258

## Features and Benefits (continued)



#### **Minimal Display Dispenser**

Integrated dispenser with touch display provides easy access to water, cubed or crushed ice.



#### **Full-Width Drawer**

Large drawer space for storing party platters, deli items, beverages and more.



#### Wi-Fi Enabled

Use your smartphone to control the temperature and monitor your refrigerator remotely.

#### Easy Ads links

**Fingerprint Resistant Stainless Steel:** http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr657642574 **Fingerprint Resistant Black Stainless Steel:** http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr657640258

### Features and Benefits (continued)



**High-Efficiency LED Lighting** 

LED lighting designed to beautifully light up the interior of your fridge so you can quickly spot what you want.



#### **EZ-Open Handle**™

Specially designed handle allows for easy opening and closing of a fully loaded freezer. Automatically slides out for easy access, organization and storage.



#### **ENERGY STAR® Certified**

Eco-friendly and energy-efficient\*\*

\*\*Visit www.energystar.gov for more information on ENERGY STAR® guidelines.

Easy Ads links

**Fingerprint Resistant Stainless Steel:** http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr657642574 **Fingerprint Resistant Black Stainless Steel:** http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr657640258

# Product Specs

## Review Mapping

SKU	Туре	Color
RF27T5501SR	3-Door French Door	Fingerprint Resistant Stainless Steel
RF27T5501SG	3-Door French Door	Fingerprint Resistant Black Stainless Steel

### **Related Products**

Water Filter
HAF-QIN

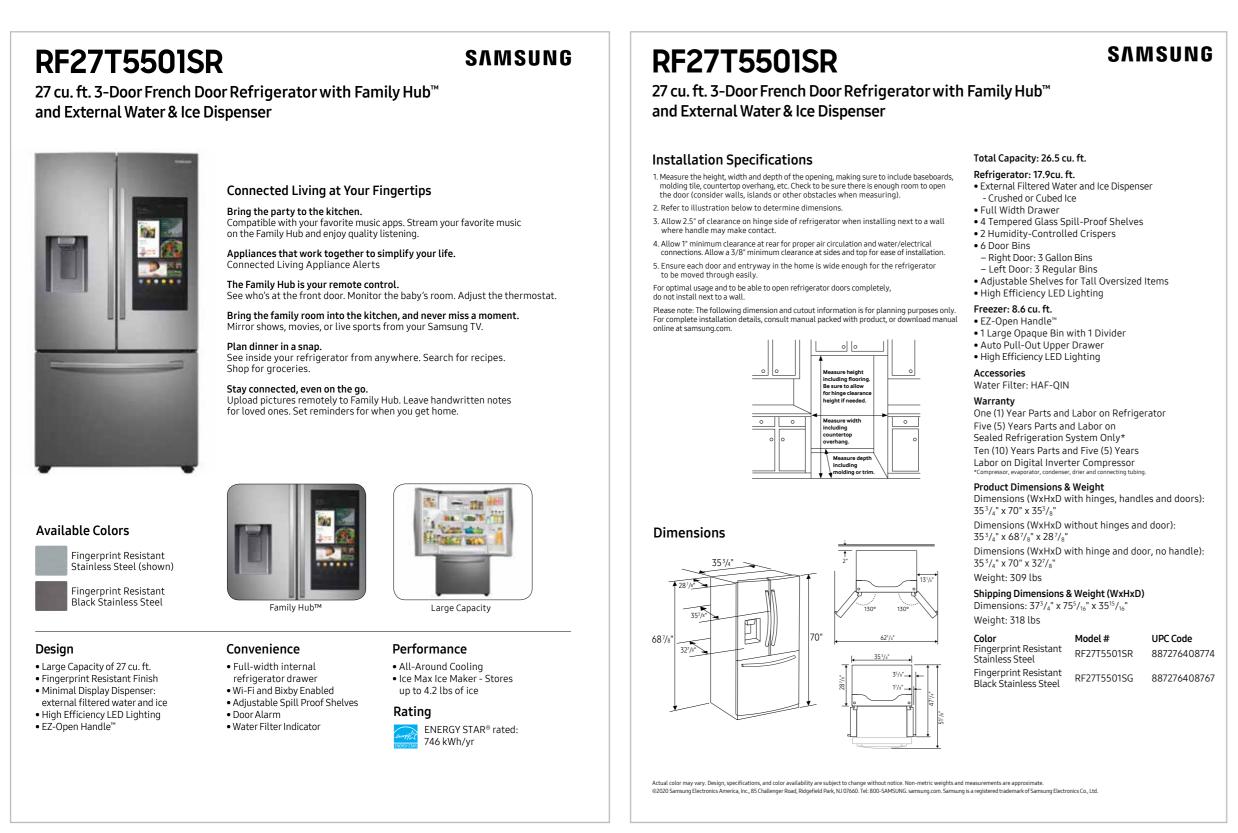
Refrigerator: Overview | Messaging | Specs | Icons

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## Spec Sheet

#### Easy Ads link

http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr657642026



Spec Sheet - front Spec Sheet - back

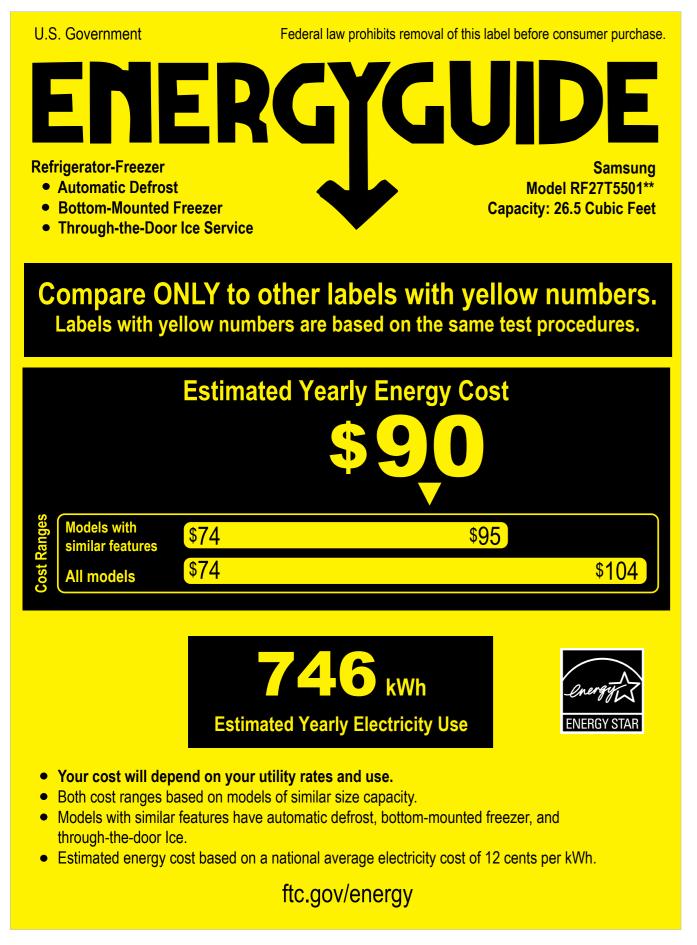
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16

## **Energy Guide and Manual**

#### Easy Ads link

http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr657642026



Energy Guide



User Manual

## Feature Icons

### Feature Icons





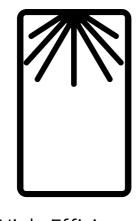




Water and Ice



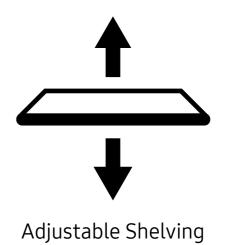
Ice Max<sup>™</sup>



High-Efficiency LED Lighting







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