

Plum is the first fully automatic appliance that perfectly preserves and chills wine so it can be enjoyed one glass at a time.



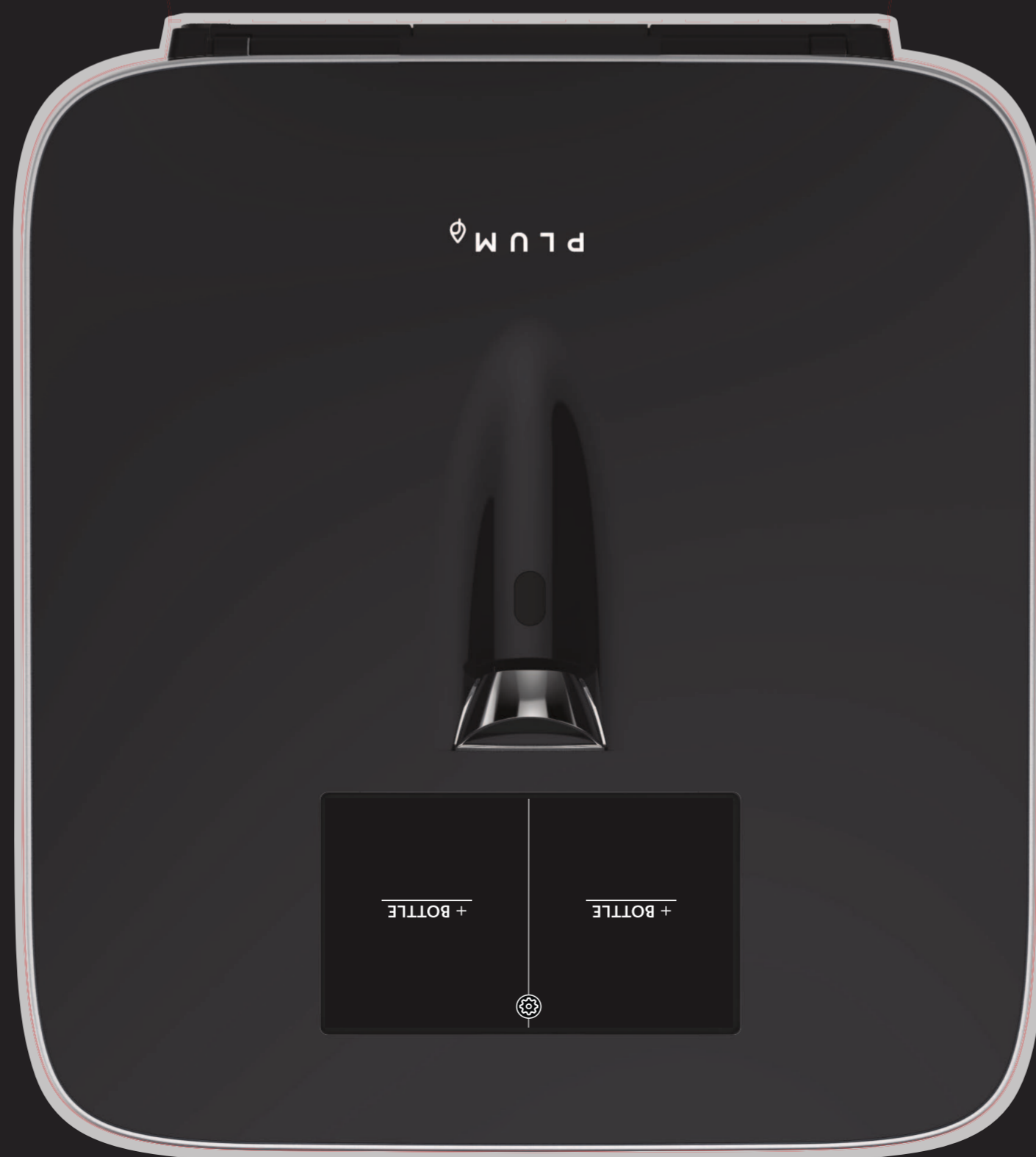
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Why Preserve Wine?

The moment the cork is pulled, SO2 dissolves into the atmosphere and the oxidation process begins.

Oxidation negatively affects wine within a few hours





Trim-kit option available



90 Day Preservation

A motorized needle pierces the foil and closure, preserving your wine with argon gas for up to 90 days perfect for people that don't drink everyday

Any Bottle, Any Closure

Plum works with any standard 750 ml bottle of wine with any closure, including natural cork, engineered cork, artificial cork and even metal screw caps

Individually Chilled

Two silent cooling chambers are automatically set to the perfect serving temperature for each varietal, so you can have chardonnay at 48 and cabernet at 66 degrees

Fully Automated

Plum automatically identifies the vintage, varietal, region, winery and wine, connecting to rich content that lets you step into the tasting room without leaving your home



30% of adults live in a household where one person likes red wine & the other white wine

Sometimes you just want a glass

Enjoy a glass without pouring wine down the drain.

Be a better host

Let guests serve themselves at the touch of a screen & at the perfect temperature.

You deserve the "special" bottle

You can savor that treasured Bordeaux for months.

Enjoy the perfect glass of wine, anytime!