

ArmorMax™



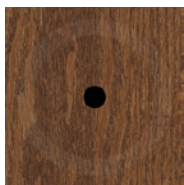
Tough Tested For Everyday Battles

ArmorMax™ Finish, Mohawk's exclusive hardwood finishing technology, is the most durable protective coating system in the industry. The built-in surface shield provides maximum protection for hardwood floors and is backed by a 50-year wear warranty.

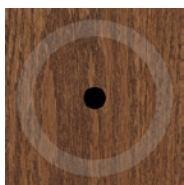
Ultimate Soil & Stain Protection

ArmorMax™ Finish combined with Scotchgard™ Advanced Repel Technology prevents dust and soil from bonding with the floor surface. Together, these two technologies serve as the ultimate barrier against everyday wear and tear. ArmorMax Finish has proven to be up to 5x more resistant to wear than other similar products. In fact, products coated with ArmorMax Finish scored a superior 2700 cycles compared to just 563 cycles for our leading competitor during a standard Taber abrasion test. The more cycles the more wear resistant!

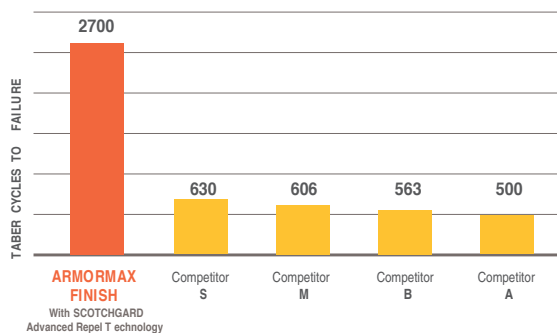
Up To 5X Tougher Than Leading Competitors



Mohawk



Competitor



Results show the average of ten random samples of each product tested. These were tested according to principles of ASTM D 4060. This evaluation was conducted with S-42 abrasive strips affixed to S-3 rubber wheels which were changed every 500 cycles and between sample change-overs. Each wheel was loaded with a 500 gram weight.



Superior Finish / Maximum Warranty

- **Superior Durability:** Unlike topical finishes, ArmorMax™ Finish penetrates deep into the wood fiber, making it up to 5 times more resistant to wear than other similar extended wear finishes.
- **Superior Performance:** Built-in surface shield repels stains so that dust and soil are unable to bond with the floor surface.
- **Easy Maintenance:** ArmorMax™ Finish eliminates the need for frequent hardwood cleaning and floors stay new looking for longer.
- **Outstanding Warranty:** 50-year finish warranty.

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