

# WHY MICROBAN?

From the public places we visit, to the homes we share with family and pets, a lot of surfaces we encounter daily are prime real estate for microscopic organisms, i.e. bacteria, to dwell and thrive.

There are **7,000** species of bacteria (and **2,000** species of fungi) residing in one average American household alone – that's a lot of unexpected roommates.

But for some comforting news: Most of these microbes are mercifully harmless. And for those that aren't?

**Here are some helpful things to know:**



Did you know **95%** of a household's bacteria is found in the kitchen and bathroom areas? And one of the filthiest surfaces in these rooms might surprise you: **THE LIGHT SWITCH.**

## Unprotected Switch & Wall Plate

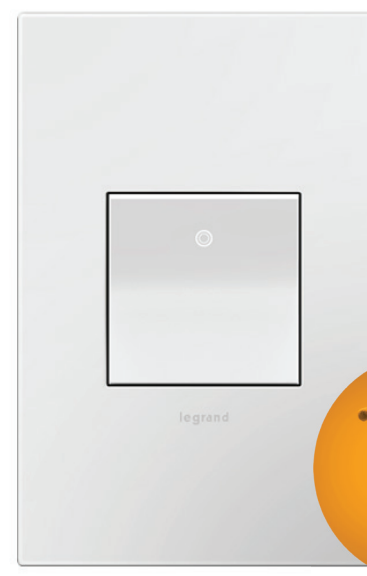


Averages 217 bacteria per square inch...**that's 4X dirtier than a toilet seat!**

Touched 10-15 times a day.

Prone to fostering bacteria growth.

## Microban-Protected Switch & Wall Plate

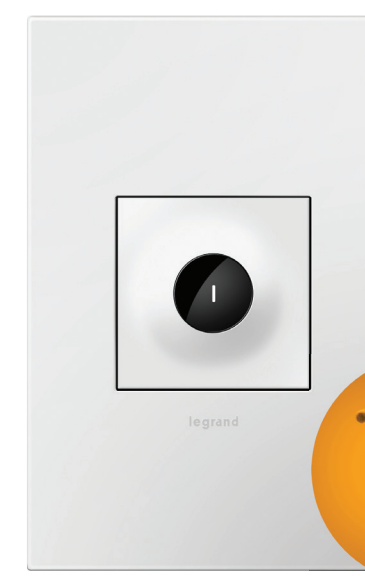


Built-in antimicrobial technology inhibits growth of bacteria, 24/7.

Product protection won't wear off, won't wash away.

**99.9% cleaner & more durable.**

## Microban-Protected Touchless Switch & Wall Plate



**Touchless control** further reduces spread of bacteria.

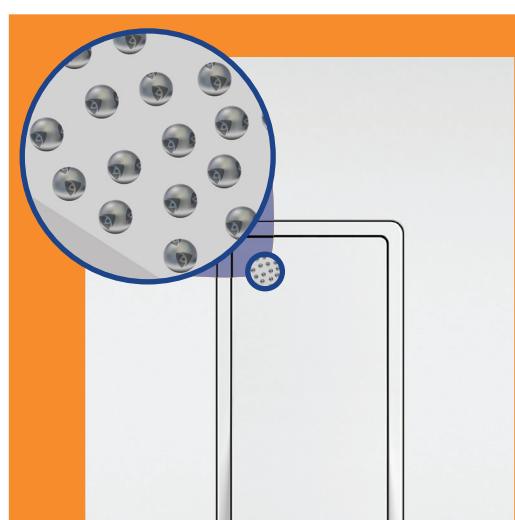
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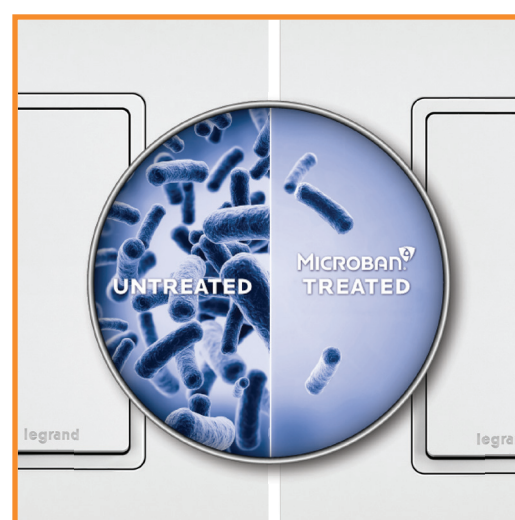
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## HOW MICROBAN WORKS

Did you know that **6 out of 10 adults** admit to being concerned about their daily exposure to bacteria?



Microban antimicrobial technology is incorporated throughout the product at the time of manufacturing to work at the cellular level.



Microban starts to work as soon as a microorganism comes into contact with a protected surface and continuously inhibits the growth and reproduction of the microbes.



Unlike sprays and topical disinfectants that have to be reapplied, this Microban product protection works 24/7 for the entire lifetime of the product.



Microban protects against most common bacteria that cause staining, odor and premature degradation. The result: devices that are 99.9% cleaner and more durable.

Did you know the number of bacteria on an unprotected surface can **DOUBLE** in just **20 MINUTES?**

