

REAL PEOPLE, Real Problems

The struggle for order is real. Finding appropriate storage within the home can be a challenge, particularly if you live in an older home, have odd-shaped closets or too few closets. Couple that with the inability to throw things away, and it's no wonder many people live in organizational chaos.

The Average American woman has **103 items** in her closet



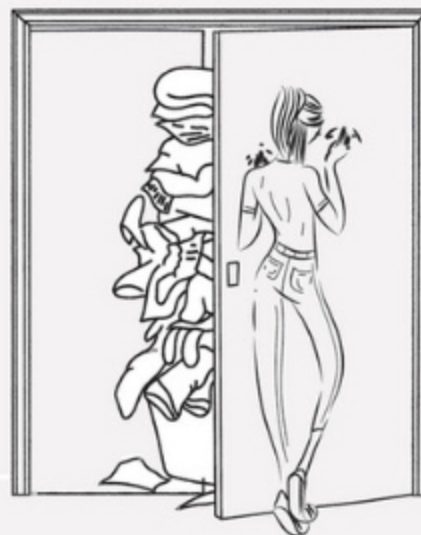
Our surveys have revealed interesting findings. Over half the respondents claim they have a clutter issue plaguing their home and even admitted they are responsible for the clutter. Even so, **19 percent** play the blame game saying their children or husband is responsible for the mess.

As a result, couples argue about messiness with 69 percent claiming

their partners do not return things to their proper place and are very disorganized. Parents, too, say they endure nearly 1,500 organizational battles a year, picking up for their kids **28 times each week**.

What's more, one in four women feel their closet is unorganized and 10 percent are depressed each time they open their closet doors.

It's time to take control of the mess.
ClosetMaid is here to help.



The Average American
IS HOARDING
23 items
they have absolutely
no use for.

21%
of women's closets
are unwearable

57%
of people keep things
for sentimental
reasons

1/3
procrastinate
throwing out items
they no longer need

92%
of parents describe their
kids as messy



1 in 4
women feel their
closet is unorganized

Kids have an average of **59 toys**,
63% admit they have too many!

TOP 10

ITEMS THAT MAKE
UP THE MOST
CLUTTER:

- 1 Old clothing
- 2 Seasonal items
- 3 Old footwear
- 4 Books
- 5 Boxes
- 6 Clothing never worn
- 7 Old chargers and cables
- 8 Old magazines/newspapers
- 9 Old movies
- 10 Outdated electronics